



THE LEONIE MATTISON WEBSITE

Privacy Policy

LAST UPDATED: MAY 1, 2024

1. ACKNOWLEDGEMENT AND ACCEPTANCE OF TERMS

The Thread, LLC (“Company”) is committed to protecting your privacy. This Privacy Statement sets forth our current privacy practices with regard to the information we collect when you or your computer interact with our website. By accessing www.leoniemattison.com, you acknowledge and fully understand Company’s Privacy Statement and freely consent to the information collection and use practices described in this Website Privacy Statement.

2. PARTICIPATING MERCHANT POLICIES

Related services and offerings with links from this website, including vendor sites, have their own privacy statements that can be viewed by clicking on the corresponding links within each respective website. Online merchants and others who participate in Company services are encouraged to participate in industry privacy initiatives and to take a responsible attitude towards consumer privacy. However, since we do not have direct control over the policies or practices of participating merchants and other third parties, we are not responsible for the privacy practices or contents of those sites. We recommend and encourage that you always review the privacy policies of merchants and other third parties before you provide any personal information or complete any transaction with such parties.



3. COMPANY OBLIGATIONS

The Company will use commercially reasonable efforts to enable the online learning and healing resources including courses to be accessible, except for scheduled maintenance and required repairs, and except for any interruption due to causes beyond the reasonable control of, or not reasonably foreseeable by the Company.

4. AVAILABILITY OF WEBSITE

Member recognizes that the traffic of data through the Internet may cause delays during the download of information from the website and accordingly, it shall not hold the Company liable for delays that are ordinary in the course of Internet use.

Member further acknowledges and accepts that the website will not be available on a continual twenty-four-hour basis due to such delays, or delays caused by the Company's upgrading, modification, or standard maintenance of the website.

5. INTELLECTUAL PROPERTY RIGHTS

The online course is owned by the Company and is protected by American and international copyright, trademark, patent, trade secret, and other intellectual property or proprietary rights laws.

No right, title, or interest in or to the online learning resources including course or any portion thereof, is transferred to any Member, and all rights not expressly granted herein, are reserved by the Company.

The Company name, the Company logo, and all related names, logos, product and service names, designs and slogans, are trademarks of the Company. Member may not use such marks without the prior written permission of the Company.



6. COMPANY OBLIGATIONS

The Company will use commercially reasonable efforts to enable the online course to be accessible, except for scheduled maintenance and required repairs, and except for any interruption due to causes beyond the reasonable control of, or not reasonably foreseeable by the Company.

7. GOVERNING LAW AND VENUE

These Terms of Service are construed and governed by the laws of the United States of America.

If any of the provisions, either in whole or in part, of the contract, is or becomes invalid or unenforceable, this shall not serve to invalidate the remaining provisions thereof.

8. INFORMATION WE COLLECT AND HOW WE USE IT

Company collects certain information from and about its users three ways: directly from our Web Server logs, Cookies, the user, including in response to surveys and questionnaires and content voluntarily shared in forums.

a. Web Server Logs

When you visit our Website, we may track information to administer the site and analyze its usage. Examples of information we may track include:

- Your Internet protocol address.
- The kind of browser or computer you use.
- Number of links you click within the site.
- State or country from which you accessed the site.
- Date and time of your visit.
- Name of your Internet service provider.
- Web page you linked to our site from.
- Pages you viewed on the site.



b. Use of Cookies

Company may use cookies to personalize or enhance your user experience. A cookie is a small text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Web Server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize a web page, or navigate within a site, a cookie helps the site to recall your specific information on subsequent visits. Hence, this simplifies the process of delivering relevant content and eases site navigation by providing and saving your preferences and login information as well as providing personalized functionality.

Company reserves the right to share aggregated site statistics with partner companies, but does not allow other companies to place cookies on our website unless there is a temporary, overriding customer value (such as merging into KristineCarlson.com a site that relies on third-party cookies).

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies. If you reject cookies by changing your browser settings then be aware that this may disable some of the functionality on our Website.

c. Personal Information of Users

Visitors to our website may be permitted to register to for certain services, such as, a weekly email. When you register, we will request some personal information such as name, address, email, telephone number or facsimile number, account number and other relevant information.



We will not disclose personally identifiable information we collect from you to third parties without your permission except to the extent necessary including:

To fulfill your service requests for products or services.

To protect ourselves, our customer or our vendors from liability or to defend our rights, including investigations of fraud or misconduct

To third parties who have agreed in writing to maintain such information in confidence and use such information solely in performance of services to us.

To respond to legal process or comply with law, including subpoenas,

To entities under common ownership or control with us or to our owners, or

In connection with a merger, acquisition, or liquidation of the company.

9. USE OF WEB BEACONS OR GIF FILES

Company Web pages may contain electronic images known as Web beacons – sometimes also called single-pixel gifs – that allow Company to count users who have visited those pages and to deliver co-branded services. Company may include Web beacons in promotional e-mail messages or newsletters in order to determine whether messages have been opened and acted upon.

Some of these Web beacons may be placed by third-party service providers to help determine the effectiveness of our advertising campaigns or email communications. These Web beacons may be used by these service providers to place a persistent cookie on your computer. This allows the service provider to recognize your computer each time you visit certain pages or emails and compile anonymous information in relation to those page views, which in turn enables us and our service providers to learn which advertisements and emails bring you to our website and how you use the site.



Company prohibits Web beacons from being used to collect or access your personal information.

10. ACCESSING WEB ACCOUNT INFORMATION

We will provide you with the means to ensure that personally identifiable information in your web account file is correct and current. You may review this information by contacting us by sending an email to our support attendant – info@kristinecarlson.com.

11. Do Not Track

We have not implemented any technology that would effectively recognize do not track signals and note that some content available on our Site is made available through relationships with third-party providers who we do not control and who may have collected and/or disclose personally identifiable information.

12. How to Correct or Update Your Information

To update this information made available to us, please contact us at:

The Thread, LLC

Attention: Privacy Statement Personnel

Email: The threadmovement@gmail.com

13. How We Protect Information

We use commercially reasonable procedures to protect the personal information that we collect from you against loss, theft and misuse, as well as unauthorized access, disclosure, alteration and destruction. We have developed and implemented and continue to maintain and monitor a written information security program applicable to all records containing personal information. This security program is appropriate to the size, scope and type



of our business, the resources available to us, the amount of stored data and the need for security and confidentiality of the personal information we store. No security system is impenetrable. We cannot guarantee the security of our databases or the security during transmission to us of the information you supply over the Internet. You can help us by taking precautions to protect your personal information when you are on the Internet and only disclose information that you want made public. Change your passwords often using a combination of letters and numbers and make sure to use a secure web browser.

For the purposes set out in this Privacy Policy, personal information may be transferred to, processed, stored, and accessed by us, our affiliates, and third parties in the United States and in other jurisdictions where we or they operate. Courts and other authorities in these jurisdictions may, in certain circumstances, be entitled to access your personal information. By using the Website, you consent to this transfer, processing, storage and access of your personal information in and/or outside of the jurisdiction in which you reside.

14. Aggregate Data

We may share and publicize aggregate and/or de-identified information shared with third parties and the public.

15. Children Under 13

We do not specifically market to or knowingly collect personal information from children under 13 for marketing purposes. Because some information is collected online, it may not appear to be the personal information of a child under 13. If a child under 13 submits personal information to us and we learn that the personal information is the information of a child under 13, we will attempt to delete the information as soon as possible. If you are under 13,



please do not register for any of our services or provide us any information about yourself (such as your name, email address, or phone number).

16. California Online Privacy Protection Act

As required by the California Online Privacy Protection Act (“California Act”) and the California Business and Professions Code, this Privacy Policy identifies the categories of personally identifiable information that we collect through our website about individual consumers who use or visit our website and the categories of third-party persons or entities with whom such personally identifiable information may be shared.

Depending on the visitor’s activity at our website, certain “personally identifiable information” (as that term is defined in the California Act) may be collected, in addition to information set forth in other sections of this document. For purposes of the California Act, the term “personally identifiable information” means individually identifiable information about an individual consumer collected online by us from an individual and maintained by us in an accessible form, and may include any of the following: (1) a first and last name; (2) a home or other physical address, including street name and name of a city or town; (3) an email address; (4) a telephone number; (5) any other identifier that permits the physical or online contacting of a specific individual; and (6) information concerning a user that the web site collects online from the use, and maintains in personally identifiable form, in combination with an identifier described within this Privacy Policy.

17. Changes To This Statement

Company has the discretion to occasionally update this privacy statement. When we do, we will also revise the “updated” date at the top of this Privacy page. We encourage you to periodically review this privacy statement to stay informed about how we are helping to protect the personal information we



collect. Your continued use of the service constitutes your agreement to this privacy statement and any updates.

18. Translations

This Privacy Policy is executed in English. You agree and acknowledge that you have reviewed this Privacy Policy in English. To the extent that any translations of this Privacy Policy are provided, they are solely for convenience and are of no binding effect. The English language version of this Privacy Policy shall control.

19. Contacting Us

If you have questions regarding our Privacy Statement, its implementation, failure to adhere to this Privacy Statement, and/or our general practices, please contact us at thethreadmovement@gmail.com

Company will use commercially reasonable efforts to promptly respond and resolve any problem or question.

20. Earnings Disclaimer

When addressing financial matters in any of our websites, videos, newsletters, programs or other content, we've taken every effort to ensure that we accurately represent our programs and their ability to grow your business and improve your life. However, the Company does not guarantee that you will get any results or earn any money using any of our ideas, tools, strategies or recommendations, and nothing on our Sites is a promise or guarantee to you of future earnings.

YOU EXPRESSLY AGREE THAT YOUR USE OR INABILITY TO USE ANY PROGRAM PRODUCT IS AT YOUR SOLE RISK. By purchasing ANY Program Product, you accept, agree and understand that you are fully responsible for your progress and results from your participation and that we offer no representations,



warranties or guarantees verbally or in writing regarding your earnings, business profit, marketing performance, audience growth or results of any kind. You alone are responsible for your actions and results in life and business which are dependent on personal factors including, but not necessarily limited to, your skill, knowledge, ability, dedication, business savvy, network and financial situation, to name just a few. You also understand that any testimonials or endorsements by our customers or audience represented on our programs, websites, content, landing pages, sales pages or offerings have not been scientifically evaluated by us and the results experienced by individuals may vary significantly. Any statements outlined on our websites, programs, content and offerings are simply our opinion and thus are not guarantees or promises of actual performance. We offer no professional legal, medical, psychological or financial advice.

21. No Professional Advice

The information contained in or made available through our sites (including but not limited to information contained on videos, message boards, comments, on coaching calls, in emails, in text files, or in chats) cannot replace or substitute for the services of trained professionals in any field, including, but not limited to, financial, medical, psychological, or legal matters. In particular, you should regularly consult a doctor in all matters relating to physical or mental health, particularly concerning any symptoms that may require diagnosis or medical attention. We and our licensors or suppliers make no representations or warranties concerning any treatment, action, or application of medication or preparation by any person following the information offered or provided within or through the Sites. Neither we nor our partners, or any of their affiliates, will be liable for any direct, indirect, consequential, special, exemplary or other damages that may result, including but not limited to economic loss, injury, illness or death. You alone are responsible and accountable for your decisions, actions and results in life,



and by your use of the Sites, you agree not to attempt to hold us liable for any such decisions, actions or results, at any time, under any circumstance.

Effective Date: 5/4/2024

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